Patient Health Education
HSC 4233
3 credit hours

Fall 2015

Instructor: Michael Stellefson, Ph.D.
Office: Florida Gym (FLG), Room 8
Email: mstellefson@ufl.edu
Phone: 352-294-1805
Office Hours: By appointment

Teaching Assistant: Samantha Paige, MPH
Office: Florida Gym (FLG), Room 65
Email: paigesr190@ufl.edu
Phone: 352-294-1815
Office Hours: By appointment

Course Website: http://lss.at.ufl.edu


Course Description: Introduces theories that apply to the practice of patient education in a variety of health care settings. Emphasis placed on education for health promotion and lifestyle changes. Additionally, provides an overview of the U.S. health care industry.
Prerequisites: Health education and behavior or applied physiology and kinesiology - fitness/wellness majors, and junior or senior standing (see Undergraduate catalogue).

Purpose of Course: Patient Health Education will introduce you to the practice of patient education, with particular emphasis on behavior modification (i.e., the use of teaching, learning, and motivational theories to support patient adherence and outcomes). This course will focus on the role of the health educator in teaching patients to maintain optimal health and become optimally independent in self-care activities. Course content will address the basic foundations of the health education process, the unique needs and characteristics of learners in the patient-role, a survey of instructional strategies that are appropriate for health educators (i.e., teachers) and patients (i.e., learners), patient health literacy and its implications for health education programming, and health education evaluation methodology.

Student Learning Objectives: Each module contains eight (8) student learning objectives adapted based on the following Responsibilities and Competencies for Health Education Specialists:

- **Responsibility I**: Assess Needs, Assets and Capacity for Health Education
- **Responsibility II**: Plan Health Education
- **Responsibility VI**: Serve as a Health Education Resource Person
- **Responsibility VII**: Communicate and Advocate for Health & Health Education

By the end of this course, students will be able to:

**MODULE 1: EDUCATION IN HEALTH CARE**

1. Outline the purpose, goal, and benefits of patient education.
2. Identify social and economic factors influencing patient education.
3. List and describe the four (4) basic elements of the patient health education process.
4. Identify barriers that inhibit the patient health education process.
5. Discuss the health care shift from disease-orientation to prevention-orientation.
6. Compare and contrast the terms *ethical* and *moral*.
7. Identify six (6) major ethical principles guiding patient health education practice.
8. Discuss nine (9) historical events between 1932 and 1997 that led to the adoption of formal protections for patients and individuals involved in health-related research.

**MODULE 2: THEORETICAL FOUNDATIONS**

1. Discuss the five (5) core learning theories.
2. Indicate how learning theories are used to change attitudes and behaviors.
3. Identify and describe how *personal attributes*, *environmental influences*, and *relationship systems* influence learner motivation.
4. List and describe the five (5) motivational axioms.
5. Outline eight (8) strategies that facilitate patient motivation and compliance.
6. Discuss three (3) core health behavior theories used in patient education.
7. Identify and discuss the six (6) comprehensive parameters for motivational assessment of learners.
8. Discuss the importance of motivational strategies, including Keller’s Attention, Relevance, Confidence, and Satisfaction (ARCS) of Motivational Design.

MODULE 3: DETERMINANTS OF LEARNING

1. Indicate the purpose of conducting an assessment of learner needs.
2. List and describe the five (5) steps in the assessment of learner needs.
3. Identify and discuss the three (3) criteria for prioritizing learner needs.
4. Describe Maslow’s Hierarchy of Needs for prioritizing learner needs.
5. Compare and contrast the terms learning needs, readiness to learn, and learning styles.
6. Describe the four (4) types of readiness to learn: Physical Readiness, Emotional Readiness, Experiential Readiness, and Knowledge Readiness (PEEK).
7. List six (6) learning style principles.
8. Discuss at least one (1) of the following theories of learning styles: Dunn & Dunn, Jung & Myers-Brigg, Kolb’s Cycle of Learning, and Gardner’s 7-types of Intelligence.

MODULE 4: DEVELOPMENTAL STAGES

1. Discuss the importance of identifying the developmental stage of a learner.
2. Define what is meant by a teachable moment.
3. Describe the physical, cognitive, and psychosocial development of infants and toddlers, preschoolers, and adolescents.
4. Describe the teaching strategies for short- and long-term learning for infants and toddlers, preschoolers, and adolescents.
5. List and describe at least six (6) adult learning principles.
6. Describe the physical, cognitive, and psychosocial development of young, middle-aged, and older adults.
7. Describe the teaching strategies for short- and long-term learning for young, middle-aged, and older adults.
8. Discuss the role of family in patient education.

MODULE 5: HEALTH LITERACY

1. Define the terms literacy, illiteracy, health literacy, readability, comprehension, and numeracy.
2. Describe the magnitude of the literacy/health literacy problem in the U.S.
3. Identify the population groups at risk for illiteracy and low literacy/health literacy.
4. Explain the impact of health illiteracy and low health literacy on patient motivation and compliance with healthcare regimens.
5. List at least three (3) myths associated with people who possess limited health literacy skills.
6. Identify the difference between goals and objectives as they relate to health literacy programs.
7. Identify the three (3) specific components that should be included in behavioral objectives.
8. Describe at least four (4) common mistakes often made when writing behavioral objectives.

**MODULE 6: EVALUATION & TECHNOLOGY**

1. Define *evaluation* as it relates to patient health education.
2. Identify the five (5) components of evaluation.
3. Distinguish between common types of evaluation: *process, content, outcome, impact,* and *program.*
4. Discuss the implications of the Information Age on patients and the health education process.
5. Identify two (2) ways in which resources on the Internet and social media could be incorporated into healthcare education.
6. Describe at least one (1) drawback of using technology to implement patient health education.
7. Discuss three (3) categories of barriers to conducting evaluation in patient health education.
8. Describe two (2) of the best approaches to use when reporting results from common types of evaluation.

**My Teaching Philosophy:** Teaching involves more than merely disseminating accurate scientific information; it involves the expression of concepts, theories, and ideas in such a way to galvanize each student’s individual desire to learn. Real learning is grounded in deep comprehension, retention, and application of information, which enhances empowerment and self-esteem, thereby boosting courage and self-confidence for growth. I make a concerted effort to understand the diversity of my students, and teach what I believe to be essential for my students to activate their professional potential and take their respective places as productive members of the health education profession. I take a student-centered approach to active learning centered around three goals: (1) *familiarize* students with health education principles and methods in a non-threatening environment; (2) *create* a forum for learning where students can critically think about, interpret, and apply knowledge in real world settings; and (3) *inspire* students to further investigate their own personal interests and actualize their potential for intellectual development. I adapt my teaching styles to achieve discrete learning objectives set for each course that I teach. To achieve these objectives requires planning, effort, reinforcement, and perseverance by both teacher and student. I employ both conventional and emerging instructional strategies in innovative ways to
connect with students to make content both compelling and relevant. Therefore, I encourage students to be active participants in the learning process.

**Instructional Methods:** HSC 4233 will be delivered to students using a combination of: (a) web-based video material/lectures; (b) online student engagement, discussion, and reflection activities; and (c) assigned readings. In addition to the required textbook readings, you will also be responsible for reading multiple scholarly publications. All supplemental readings are available through the course website. UF’s Canvas will be the official course management system for this distance education course. See the course schedule below for when readings should be completed.

This is an online-delivered asynchronous distance education course. Asynchronous means that you will interact with the course material online on your own schedule during the time you allocate for this coursework. With this tremendous flexibility comes the demand for tremendous self-discipline and awareness of your work habits. Remember that distance education courses can be deceptive in the time required to complete the assignments in an exemplary manner. It is very easy and very common for students to underestimate the time needed to complete the assigned readings, assignments, and assessments within a given time frame.

**Course Policies:**

**Attendance Policy:** Students need to be aware that online learning can present significant challenges, particularly to individuals who are not ‘self-starters’ or those who do not possess good time management skills. The online classroom is available to you 24 hours a day. Unlike traditional instructional settings in which each student gets the same class, the online setting means that every student will participate in the course that he/she chooses to experience. In theory, this type of instruction should be more adaptable to a variety of learning styles. The reality is, however, that some students seem unwilling (we believe all are able) to create and actively participate in their own virtual classroom. This often results in procrastination and low quality performance. Recognizing that everyone learns differently, I’m not going to prescribe the ‘best way’ to approach the course. You should note, however, that this course is not self-paced. You are expected to adhere to the class calendar and timeline that we have developed for you (see Course Schedule below). I do recognize that personal circumstances arise (life happens) that may interfere with your ability to meet a deadline. If these unanticipated events do occur, please let me know as soon as possible. I will not be receptive to retrospective requests for extensions without a compelling rationale for why these requests are being made. Your emails will be responded to within 12-24 business hours.

Please see the following website for deadlines for withdrawing from the course: [https://catalog.ufl.edu/ugrad/current/Pages/adsumac1415.aspx](https://catalog.ufl.edu/ugrad/current/Pages/adsumac1415.aspx). For UF policies and procedures regarding dropping and/or withdrawing from all undergraduate courses on
Campus, please refer to the guidelines posted on the following UF website: https://catalog.ufl.edu/ugrad/current/regulations/info/drops.aspx#withdraw

**Exam Policy:** It is recommended that students have the midterm and final exams proctored through ProctorU (UF’s approved online proctoring service). Students are expected to follow the step-by-step procedures on the ProctorU handout (available on the course website) that provides directions regarding how to register for your examinations. Students who elect to use the ProctorU service will need their own home computer and webcam. Although not recommended, students may also elect to have the midterm and final exam administered at an approved off-site testing center. Approved proctoring sites usually are limited to a testing center at another state college (ie, Sante Fe Community College), college, or university. Any changes made to the date/site of the off-site testing center option must be approved by the instructor at least seven (7) days prior to the exam day.

All student inquiries regarding quiz and exam questions will be fielded following the initial grading of each assessment. If students have questions about specific examination questions, they will be asked to (a) describe their concern(s) in writing and (b) formally submit their inquiry to the course instructor. Please send an email to the course instructor with any specific quiz/test-related concerns. All emails should be sent within 24 hours of completing the quiz or exam. The course instructor will evaluate the validity of each student concern and take appropriate action as needed (e.g., send a written response to the student, modify the course grade if the student inquiry is found to have sufficient merit).

**Make-up Policy:** If a student fails to submit either a quiz or exam on-time, they will be provided an opportunity to submit after the deadline provided that they have an acceptable reason for missing the deadline. Decisions to allow students to make-up quizzes/exams after the deadline will be made by the course instructor after consulting the university-wide attendance policies specified in the UF Undergraduate Catalog (https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx).

**Assignment Policy:** Students are expected to do their best work on all course assignments. It is assumed that students will put forth their best effort on all course assignments to get the best results from the course. All module assignments are due by 11:55 PM EST on the date specified on the syllabus (See Course Schedule). **Assignments will not be accepted late.** Students are advised to make back-up copies of all work and submit their work early to prevent technical issues from precluding successful submissions.

**Course Technology:** The content presented in this version of HSC 4233 is the property of UF Online and may not be duplicated in any format without the expressed written consent of the College of Health and Human Performance and UF Online, and may not be used for any commercial purposes. PLEASE DO NOT POST ANY COURSE RELATED MATERIAL ON ANY WEBSITE OUTSIDE OF THE UF CANVAS COURSE MANAGEMENT...
SYSTEM. Students violating this policy may be subject to disciplinary action under the UF Conduct Code.

For issues related to technical difficulties with Canvas, please contact the UF Computing Help Desk at:

- [https://request.it.ufl.edu/](https://request.it.ufl.edu/)
- helpdesk@ufl.edu
- (352) 392-HELP - select option 2

** Any requests for make-up assignments and exams due to technical issues MUST be accompanied by the ticket number received from the Help Desk when the problem was reported to them. The ticket number will document the time and date of the problem. You MUST e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up.

**UF Policies:**

**University Policy on Accommodating Students with Disabilities:** Students requesting accommodation for disabilities must first register with the Dean of Students Office (http://www.dso.ufl.edu/drc/). The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. You must submit this documentation prior to submitting assignments or taking the quizzes or exams. Accommodations are not retroactive, therefore, students should contact the office as soon as possible in the term for which they are seeking accommodations.

**University Policy on Academic Misconduct:** Academic honesty and integrity are fundamental values of the University community. The University of Florida requires all members of its community to be honest in all their endeavors. Students are required to commit themselves to academic honesty by signing a prescribed basic statement, including the Student Honor Code, as part of the registration process. As members of the UF community, students pledge on their honor to neither give nor receive unauthorized aid while working or completing assignments and examinations. Any individual who becomes aware of a violation of the Student Honor Code is bound by honor to take corrective action.” Violations of the UF Academic Honesty Guidelines will not be tolerated and violators will be treated in accordance with the UF Student Honor Code. All students should be sure that they understand the UF Student Honor Code at [http://www.dso.ufl.edu/students.php](http://www.dso.ufl.edu/students.php).

**Netiquette: Communication Courtesy:** All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions and chats. I expect that students will show respect to their peers and instructor in all online communications. Improper language and disparaging comments will NOT be tolerated and will result in disciplinary action. See the following link for information on behaviors that are expected when students communicate with their peers and instructors using all
available online communication features:

Getting Help:
The University of Florida recognizes that pursuit of a degree by taking online courses requires just as much student support as pursuit of a traditional on-campus degree. Therefore, each online program is responsible for providing the same student support services to students who are seeking an online degree through distance learning.

Other resources are available at http://www.distance.ufl.edu/getting-help for:

- **Online Library Help Desk**
  The help desk is available to assist students with access to all UF Libraries resources.

- **Disabilities Resource Center**
  If you have a physical, learning, sensory or psychological disability, please visit the UF Disabilities Resource Center website for more information.

- **Counseling and Wellness Center**
  Would you like to speak to a counselor about a problem that you are having? Please visit the UF counseling and wellness center website for more information.

- **Dean of Students Office**
  Do you need help resolving a conflict or would you like access to the student code of conduct? Visit the UF Dean of Students website for more information.

Grading Policies:
Information on current UF grading policies for assigning grade points can be found at https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx. If you have questions about course expectations or the grading procedures, or if you have difficulty accessing or understanding the course content, readings, lectures, class activities, assignments, etc., please contact the course TA immediately.

Please Note: Work that is submitted late will be NOT BE ACCEPTED. The grade you receive at the end of the semester is the grade you earn. Your grade will be determined based upon your performance on the following activities and assessments:

1. **Quizzes (100 points; 4 @ 25 points each)**
   Each student must complete four (4) open-note online quizzes. The quizzes will ask “true/false” and/or “multiple choice” questions to assess the student’s understanding of the material in the designated modules. Each quiz will be worth 25 points, and students will have up to 25 minutes to complete each quiz. Automated feedback will be provided immediately following the quiz so that students can view the questions and correct answers to all of the questions. Please note that you are not responsible for reading all of the
chapters included in the course textbook; rather, we have purposefully selected chapters that are important to read in order to achieve the student learning objectives set for the course. Therefore, please read each included chapter carefully and critically. Pay close attention to bolded keywords, key themes, tables, and figures as you read. We strongly recommend taking personal notes while reading each chapter and listening to the video lectures, so that you are prepared to do well on each module quiz. No make-up quizzes will be given unless arrangements are made with Dr. Stellefson prior to the quiz due date.

2. Patient Education Blog (50 points)
You will create a blog designed to serve as a teaching/learning resource for a specific disorder or condition of your choosing. A blog is a type of website that is maintained by a single author or group of contributors. It is a collection of entries of commentary, news or descriptions of events, and may include text, links, photos, or videos. Each student will develop their own unique blog, which will consist of at least five (5) distinct posts that are centered on one assigned condition. The condition that is assigned to you will depend on the first letter of your last name (e.g., if your last name is Anderson, you will be developing a blog on Alzheimer’s). Please see the following chart to determine which health condition you are assigned:

<table>
<thead>
<tr>
<th>A: Alzheimer’s Disease</th>
<th>H: Hypertension</th>
<th>O: Osteoporosis</th>
<th>V: Vertigo</th>
</tr>
</thead>
<tbody>
<tr>
<td>B: Breast Cancer</td>
<td>I: Inflammatory Bowel disease</td>
<td>P: Parkinson’s Disease</td>
<td>W: Testicular Cancer</td>
</tr>
<tr>
<td>C: Celiac Disease</td>
<td>J: Juvenile Rheumatoid Arthritis</td>
<td>Q: Cystic Fibrosis</td>
<td>X: Angina</td>
</tr>
<tr>
<td>D: Diabetes</td>
<td>K: Kidney Stones</td>
<td>R: Rosacea/Adult Acne</td>
<td>Y: Angina</td>
</tr>
<tr>
<td>E: Epilepsy</td>
<td>L: Tuberculosis</td>
<td>S: Shingles</td>
<td>Z: Erectile Dysfunction</td>
</tr>
<tr>
<td>F: Food Allergies</td>
<td>M: Multiple Sclerosis</td>
<td>T: Toxic Shock Syndrome</td>
<td></td>
</tr>
<tr>
<td>G: Gastric Reflux</td>
<td>N: Narcolepsy</td>
<td>U: Urinary Incontinence</td>
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</tr>
</tbody>
</table>

The blog should be written as a patient resource and include five distinct posts related to various educational topics (e.g., self-management tips, educational material, links to national agencies, and contact information for local support systems). It is expected that each of the five posts be approximately 200-500 words in length. There are a number of ways to approach the open-ended posts, but one thing should be constant throughout all of your posts: they should be designated to be a useful/helpful/informative patient health education resource for an individual (and their family members) who suffer from the unique
condition you are assigned.

3. **Learning Style Quiz and Discussion (15 Points)**
   You will complete the VARK Questionnaire and Eutopia assessment of personal learning styles. Once you complete the assessments and receive feedback on what type of learner you are (i.e., your learning style), submit a discussion post responding to the following four questions:
   a) Are you surprised by what type of learner you were labeled?
   b) Do you agree/disagree with the assessment outcomes?
   c) Do you think you would try and teach others in the way(s) that you learn best?
   d) How will knowing your learning style influence how you learn and teach?

4. **Discussion Board Assignments (160 points; 8 @ 20 points each)**
   Students will contribute posts to online class discussion forums throughout the semester. These posts will be related to articles posed by the course instructor that will be posted to the HSC 4233 course Discussion Board in Canvas. Articles will be directly related to the current course lectures, readings, materials, etc. Each student will be responsible for:
   
   - **Making posts on eight (8) separate online discussion forums that will be made available on the HSC 4233 Discussion Board in Canvas.** Each of these posts should be a **maximum of 250 words**. This is an opportunity for the instructor to gauge student learning and application of course material. Posts should be thoughtful and not simply a restatement of what was read (use critical thinking skills!). It is expected that students will reference course material and/or readings when developing their own personal posts.
   - **Responding (thoughtfully) to one post generated by at least two classmates on all eight (8) online discussion boards.** Each of these posts should be a **maximum of 150 words**. Reactions should be in your own words, based on what you have learned, and should ask questions or provide solutions to questions/issues raised by other students enrolled in the course.

   Therefore, a total of eight (8) posts and sixteen (16) responses will be required of each student throughout the course of the semester. Stated differently, you must post a comment or question about a selected article on eight (8) distinct online discussion boards, **AND** you must respond to a post made by at least two of your classmates on each of the eight (8) distinct online discussion boards. You can earn a maximum of 20 points for each set of posts/responses.

   See the “Course Schedule” section of the syllabus for the due dates/times for each post/response. Remember, posts and responses should represent original
thoughts and ideas that reflect your mastery of course material. All content posted on each discussion board should follow “Netiquette: Communication Courtesy” guidelines.

5. **Exams (200; 2 @ 100 points each)**
   You will complete a midterm and final exam. The midterm and final examinations will cover course material presented in the course modules on the HSC 4233 course website within Canvas. The Midterm Exam will cover course material from Modules 1-3, and the Final Exam will cover course material from Modules 4-6. Please refer to the “Course Schedule” section of the syllabus for more details. Exams may include multiple choice or true/false questions. The final exam will **NOT** be cumulative.

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Points</th>
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</thead>
<tbody>
<tr>
<td>Quiz #1</td>
<td>25</td>
</tr>
<tr>
<td>Quiz #2</td>
<td>25</td>
</tr>
<tr>
<td>Quiz #3</td>
<td>25</td>
</tr>
<tr>
<td>Quiz #4</td>
<td>25</td>
</tr>
<tr>
<td>Patient Education Blog</td>
<td>50</td>
</tr>
<tr>
<td>Learning Style Quiz &amp; Discussion</td>
<td>15</td>
</tr>
<tr>
<td>Discussion Board Assignment #1</td>
<td>20</td>
</tr>
<tr>
<td>Discussion Board Assignment #2</td>
<td>20</td>
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<tr>
<td>Discussion Board Assignment #3</td>
<td>20</td>
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<tr>
<td>Discussion Board Assignment #4</td>
<td>20</td>
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<tr>
<td>Discussion Board Assignment #5</td>
<td>20</td>
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<tr>
<td>Discussion Board Assignment #6</td>
<td>20</td>
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<tr>
<td>Discussion Board Assignment #7</td>
<td>20</td>
</tr>
<tr>
<td>Discussion Board Assignment #8</td>
<td>20</td>
</tr>
<tr>
<td>Midterm Exam (Modules 1-3)</td>
<td>100</td>
</tr>
<tr>
<td>Final Exam (Modules 4-6)</td>
<td>100</td>
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<tr>
<td><strong>Total Possible Points</strong></td>
<td>525</td>
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</tbody>
</table>

**Grading Scale:** Students will be assigned letter grades based on the number of points earned throughout the semester. Below is the grading scale that will be used to assign grades for this section of HSC 4233:

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Percentage</th>
<th>Point Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>100.0 – 92.0</td>
<td>525.00 – 483.00</td>
</tr>
<tr>
<td>A-</td>
<td>91.9 – 90.0</td>
<td>482.99 – 472.50</td>
</tr>
<tr>
<td>B+</td>
<td>89.9 – 88.0</td>
<td>472.49 – 462.00</td>
</tr>
<tr>
<td>B</td>
<td>87.9 – 82.0</td>
<td>461.99 – 430.50</td>
</tr>
<tr>
<td>B-</td>
<td>81.9 – 80.0</td>
<td>429.49 – 420.00</td>
</tr>
</tbody>
</table>
I have not, do not, and will not round grades. I do not and will not give additional points or provide extra credit to increase your final grade. In other words, an 89.99% is a B+, etc. Information on current UF grading policies is located at: https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

ONLINE COURSE EVALUATIONS

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at https://evaluations.ufl.edu. Evaluations are typically open during the last two or three weeks of the semester but you will be notified when they are open. Summary results of these assessments are available at: https://evaluations.ufl.edu/results/.

HSC 4233: TIPS FOR SUCCESS

1. Use a word processor when typing your discussion postings and other assignments instead of typing them directly into the course website. This will enable you to save your work in case of any unexpected technical glitches. It will also enable you to use the spelling and grammar checkers before submitting your work.

2. Take ownership of your education and learning experience. Keep up; it is easy to “ignore” online course requirements until it is too late.

3. Be an active and engaged participant. Watch the course lectures during the scheduled time period and respond to assigned activities. Plan to be online 5-7 times each week.

4. Complete assigned course readings.

5. Inform the instructor whenever there is a problem related to the class, whenever you feel the need to clarify questions, or whenever you desire to further explores topics of particular interest.

6. Respect the viewpoints and contributions of your instructor and fellow classmates. University Regulations, section Student Responsibilities asserts:
“One of the major benefits of higher education and membership in the university community is greater knowledge of and respect for other religious, racial and cultural groups. Indeed, genuine appreciation for individual differences and cultural diversity is essential to the environment of learning...Organizations or individuals that adversely upset the balance of communal living are subject to university disciplinary action. Only in an atmosphere of equality and respect can all members of the university community grow.”
<table>
<thead>
<tr>
<th>Weeks</th>
<th>Module</th>
<th>Readings, Activities, Lectures, &amp; Assignments</th>
<th>Assignment Due Date/Exam Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>8/24/15-9/4/15</td>
<td>1 EDUCATION IN HEALTH CARE</td>
<td>Read the Start Here page and the Course Syllabus&lt;br&gt;Read Textbook Chapter 1 &amp; Chapter 2&lt;br&gt;Watch video lectures&lt;br&gt;Assignments:&lt;br&gt;  - Discussion Board #1: The Need for Patient Education&lt;br&gt;  - Discussion Board #2: Patient’s Rights&lt;br&gt;  - Quiz #1</td>
<td>Due: 9/4/15 at 11:55PM EST</td>
</tr>
<tr>
<td>9/8/15-9/18/15</td>
<td>2 THEORETICAL FOUNDATIONS</td>
<td>Read Chapter 3&lt;br&gt;Read Chapter 6&lt;br&gt;Watch video lectures&lt;br&gt;Assignments:&lt;br&gt;  - Discussion Board #3: Why We Need Theory&lt;br&gt;  - Quiz #2</td>
<td>Due: 9/18/15 at 11:55PM EST</td>
</tr>
<tr>
<td>9/21/15-10/2/15</td>
<td>3 DETERMINANTS OF LEARNING</td>
<td>Read Chapter 4&lt;br&gt;Watch video lectures&lt;br&gt;Assignments:&lt;br&gt;  - Learning Style Quiz Discussion&lt;br&gt;  - Discussion Board #4: Focusing on How Patients Learn</td>
<td>Due: 10/2/15 at 11:55PM EST</td>
</tr>
<tr>
<td>10/5/15-10/9/15</td>
<td></td>
<td>**Midterm Exam (Modules 1-3) 100 Points&lt;br&gt;Due: by 10/9/15 at 11:55 PM EST</td>
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<tr>
<td>10/12/15-10/23/15</td>
<td>4 DEVELOPMENTAL STAGES</td>
<td>Read Chapter 5&lt;br&gt;Watch video lectures&lt;br&gt;Assignments:&lt;br&gt;  - Discussion Board #5: Can Patients Read Health Education Materials?</td>
<td>Due: 10/23/15 at 11:55PM EST</td>
</tr>
<tr>
<td>Date Range</td>
<td>Week(s)</td>
<td>Assignments</td>
<td></td>
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<td>10/26/15-11/6/15</td>
<td>HEALTH LITERACY</td>
<td>- Quiz #3</td>
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<td>- Read <em>Chapter 7</em></td>
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<td>- Read <em>Chapter 10</em></td>
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<td></td>
<td>- Watch video lectures</td>
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<td><strong>Assignments:</strong></td>
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<td>- Discussion Board #6: Is Information on the Internet Trustworthy?</td>
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<td>- Quiz #4</td>
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<td>- Patient Education Blog</td>
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<td>Due: 11/6/15 at 11:55PM EST</td>
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<td>11/9/15-11/20/15</td>
<td>EVALUATION AND TECHNOLOGY</td>
<td>- Read <em>Chapter 13</em></td>
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<td>- Read <em>Chapter 14</em></td>
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<td>- Watch video lectures</td>
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<td><strong>Assignments:</strong></td>
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<td>- Discussion Board #7: Evaluation</td>
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<td>- Discussion Board #8: Why Patient Health Education is Needed</td>
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<td>11/30-12/4/15</td>
<td>Final Exam Review Week</td>
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<td>12/7/15-12/11/15</td>
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<td><strong>Final Exam (Modules 4-6) 100 Points</strong></td>
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<td>Due: 12/11 by 11:55 PM EST</td>
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Frequently Asked Questions (FAQs)

1. Do we need to watch the lectures?
YES, you need to watch the lectures. There are quiz and exam questions taken straight from the lectures that may or may not be mentioned in the video lectures or on the PPT slides. Quiz and exam questions are derived from the textbook, PowerPoint slides, and lectures. Therefore, watching lectures, reviewing PowerPoint slides, and critically reading the assigned textbook chapters is strongly encouraged.

2. Do I need to fully comply with the recommended course schedule or can I work ahead?
You can complete Modules 1-6 sooner than the recommended timeline on the syllabus; however, please note that all quizzes, discussion boards posts/responses, examinations, and projects must be completed by the date and time listed on the syllabus. We believe that the recommended course schedule will keep you on a very reasonable pace to successfully complete the course (i.e., not too fast and not too slow).

3. Why are we only allotted 25 minutes per quiz?
The goal of the online quizzes in each module is for you to be able to answer the questions without having to look up all of the responses. You can use your course notes and materials if you want, but make sure your notes are well-organized prior to beginning each quiz. The time limit on each quiz will probably prevent you from looking up the answer to each and every question. Remember, you are NOT permitted to work with your classmates or share questions/answers during/after each quiz.

4. What will the exams look like?
The midterm and final exams are multiple choice and true/false. You will have up to 90 minutes to complete each exam. The questions will look similar to the modular quiz questions, but exam questions will be more in-depth and require more thought. Similar to the quizzes, you are NOT permitted to work with your classmates or share questions/answers during/after the completion of your exams.

5. Will you provide a study guide for the exams?
No, I am not going to provide a study guide for the midterm and final, because everything you will need to succeed has been made available to you on the course website. However, we will usually try and provide you with some specifics regarding the exams, such as number of questions to expect from each module. I may also post some sample questions to give you an idea of the type of questions that will be asked on each exam. Please note that exam questions will come from the video lectures and material from the textbook (not just the bulleted material on the PP slides that accompany the video lectures).

Disclaimer: This syllabus represents my current plans and objectives. As we go through the semester, those plans may need to change to enhance the class learning experience. Such changes, communicated clearly, are not unusual and should be expected.